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Bridging the Human-Machine Divide: Milestones in the Creation of Conversational AI

Artificial intelligence (AI) has evolved significantly since its inception, a journey that stretches back to the dawn of computing itself. Pioneering figures like Alan Turing, with his visionary concept of the Turing test questioning interchangeability between humans and machines, laid the groundwork for the field.

This essay will delve into the historical development of AI, tracing the path from these early theoretical frameworks to the present day. We will explore key milestones and breakthroughs that have propelled AI forward, including the rise of deep learning techniques and the ever-growing availability of computational power. Ultimately, we will arrive at the cutting edge of AI development, where large language chatbots like GPT models are blurring the lines between human and machine communication. These sophisticated models, with their ability to converse and generate human-like text, represent a significant step closer to Turing's original vision.

Turing's Enigma: Laying the Groundwork for AI

Alan Turing's 1950 paper, "Computing Machinery and Intelligence," stands as a cornerstone of AI research. This work introduced the famed Turing Test, a thought experiment that has profoundly shaped the field. The test proposes a scenario where a human judge engages in conversation with two hidden entities: another human and a machine. Through a series of written or spoken exchanges, the judge's task is to determine which entity is the machine solely based on their responses. If the judge cannot reliably distinguish the machine from the human, the machine is considered to have achieved "intelligent behavior" equivalent to a human.

Turing's test ignited a crucial debate regarding the nature of intelligence. He acknowledged a concept pre-dating his work by a century, known as "Lady Lovelace's Objection." Ada Lovelace, a pioneer in computer science, questioned whether machines could ever exhibit true creativity or independent thought. She argued that machines could only follow instructions and manipulate symbols, but lacked the ability to originate ideas themselves. The Turing Test, by design, does not address this concern. A machine excelling at the test might simply be very good at mimicking human conversation, not necessarily possessing genuine understanding or the ability to generate original ideas. This ongoing debate about the nature of machine intelligence remains a central theme in AI research.

However, Turing's impact extends beyond philosophical inquiry. His theoretical advancements provided the foundation for the technological progress that underpins AI research. The Turing machine, a theoretical model of computation he proposed, laid the groundwork for the development of modern computers. These machines, capable of manipulating symbols and

performing complex calculations according to defined rules, became the essential tools for implementing and testing AI algorithms.^{1 2 3 4 5}

From ENIAC to Room-Sized Thinkers: The Limitations of Early Computers

While Alan Turing's theories laid the groundwork for the modern computer, bringing that vision to life faced significant hurdles due to the limitations of early computing technology. The ENIAC, a landmark electronic computer that began development during World War II, stood as a monumental achievement in computational power. However, its massive size, often requiring an entire room, made it highly impractical. This behemoth, containing a staggering 18,000 vacuum tubes, was prone to frequent breakdowns.

These vacuum tubes, essentially glass tubes with a near-vacuum inside, acted as electronic switches. While a significant leap from mechanical calculators, they were bulky, generated immense heat, and burned out regularly. The constant need for replacing tubes meant the ENIAC was far from a reliable machine. Furthermore, the ENIAC lacked versatility. Programmed by physically rewiring its components, each task required significant time and effort to set up, severely limiting its use for broader applications. Despite these limitations, the ENIAC paved the way for future advancements.

What often goes unnoticed in the ENIAC story is the crucial role played by a team of brilliant female programmers, including Jean Jennings Bartik, Betty Snyder Holberton, and others. These pioneers not only programmed and debugged the ENIAC but also developed innovative techniques for its operation. Their efforts during this pivotal time laid the groundwork

¹ Turing, A. M. (1950). Computing Machinery and Intelligence. *Mind*, 59(236), 433-460.
<https://doi.org/10.1093/mind/LIX.236.433>

This is the original paper by Alan Turing that introduced the Turing Test and discussed the question of whether machines can think.

² Bringsjord, S., Bello, P., & Ferrucci, D. (2001). Creativity, the Turing Test, and the (Better) Lovelace Test. *Minds and Machines*, 11(1), 3-27. <https://doi.org/10.1023/A:1011206611038>

This paper discusses the Turing Test and the concept of "Lady Lovelace's Objection" raised by Ada Lovelace regarding the ability of machines to exhibit true creativity and independent thought.

³ Copeland, J. (2000). The Turing Test. *Minds and Machines*, 10(4), 519-539.
<https://doi.org/10.1023/A:1011285919106>

This article provides a comprehensive overview of the Turing Test and its role in the debate about machine intelligence.

⁴ Hodges, A. (1983). *Alan Turing: The Enigma*. London: Burnett with Hutchinson.

This biography of Alan Turing discusses his contributions to computer science and the development of the Turing machine, which laid the foundation for modern computers.

⁵ Levesque, H. (2017). *Commonsense, the Turing Test, and the Quest for Real AI*. Cambridge, MA: MIT Press.

This book examines the Turing Test and the ongoing challenges in achieving genuine artificial intelligence that can exhibit human-like understanding and reasoning.

for subsequent developments in computing and ultimately, the field of artificial intelligence.^{6 7 8 9}
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The Transistor Revolution and the Rise of Microchips

The limitations of the vacuum tube-based technology used in the ENIAC ultimately necessitated further technological advancements that would pave the way for the development of modern computational hardware, like the transistor and the microchip. The transistor, a fundamental component in modern electronics, was first demonstrated at Bell Laboratories in 1947 by John Bardeen, Walter Brattain, and William Shockley. It revolutionized computing technology by replacing bulky and inefficient vacuum tubes with a compact semiconductor device. Transistors function as switches or amplifiers, controlling the flow of electrical current within a circuit. This innovation significantly enhanced the efficiency, speed, and reliability of electronic devices, laying the foundation for the digital era.

Moreover, the development of the integrated circuit (IC) in the late 1950s further propelled the miniaturization of electronic components. The IC, also known as a microchip, combines multiple transistors, resistors, and capacitors on a single semiconductor substrate, enabling the creation of complex electronic circuits in a small space. This breakthrough dramatically reduced manufacturing costs and increased the computational power of electronic devices.

These advancements in transistor and microchip technology were instrumental in the evolution of AI. The increased computational power and reduced size of electronic components facilitated the development of sophisticated algorithms and machine learning techniques. Furthermore, the miniaturization of computing power made AI more feasible and accessible, paving the way for its integration into various applications and industries.

In summary, the invention of the transistor and subsequent advancements in microchip technology revolutionized computing, enabling the development of AI by providing the computational power and efficiency required for its implementation. These technological

⁶ Goldstine, H. H. (1972). *The Computer: From Pascal to von Neumann*. Princeton University Press.

This book by Herman Goldstine, an ENIAC developer, provides a detailed account of the technical limitations of the ENIAC, including its reliance on vacuum tubes and the challenges of programming it.

⁷ Rojas, R., & Hashagen, U. (Eds.). (2000). *The First Computers: History and Architectures*. MIT Press.

This edited volume includes chapters that discuss the technical constraints and engineering challenges faced in the development of early computers like the ENIAC.

⁸ Ceruzzi, P. E. (2003). *A History of Modern Computing*. MIT Press.

This comprehensive history of computing covers the evolution of computer technology, including the limitations of vacuum tube-based systems like the ENIAC.

⁹ Grier, D. A. (2007). *When Computers Were Human*. Princeton University Press.

This book examines the role of human "computers" including the women who programmed the ENIAC, in the early development of computing technology.

¹⁰ Shetterly, M. L. (2016). *Hidden Figures: The American Dream and the Untold Story of the Black Women Mathematicians Who Helped Win the Space Race*. HarperCollins.

While not directly about the ENIAC programmers, this book highlights the crucial contributions of women, including those in the field of computing, that were often overlooked in history.

breakthroughs have had a profound impact on society, shaping the way we interact with and utilize technology in various domains.^{11 12 13 14 15}

The Software Revolution: User Interfaces and the Personal Computer

Alongside hardware innovations, advancements in software were crucial for democratizing computing. Companies like Microsoft and Apple became household names due to their pivotal roles in this software revolution. They introduced user-friendly operating systems (OS) that acted as a bridge between the complex inner workings of the computer and the user. But the true game-changer was the Graphical User Interface (GUI). Gone were the days of cryptic commands and text-based interfaces. GUIs presented information visually, using metaphors that mimicked the real world. Icons, small pictures representing files, programs, and functions, became a cornerstone of GUIs. These icons, along with windows that displayed information and allowed for multitasking, made navigating the computer intuitive. The addition of the mouse, a hand-held device that controlled a cursor on the screen for selecting icons and issuing commands, further enhanced user-friendliness. Unlike the impersonal keyboard, the mouse offered a more natural way to interact with the digital world. This user-centric approach by software companies, with its emphasis on visual cues and intuitive controls like keyboards, mice, and icons, transformed the personal computer from a niche machine for tech enthusiasts into an accessible tool for the everyday person, paving the way for the future integration of AI into our daily computing experiences.^{16 17 18 19}

¹¹ Bardeen, J., Brattain, W. H., & Shockley, W. (1948). The Transistor, A Semi-Conductor Triode. *Physical Review*, 74(2), 230-231. <https://doi.org/10.1103/PhysRev.74.230>

This is the original paper that describes the invention of the transistor at Bell Laboratories.

¹² Kilby, J. S. (1976). Invention of the Integrated Circuit. *IEEE Transactions on Electron Devices*, 23(7), 648-654. <https://doi.org/10.1109/T-ED.1976.18467>

This paper discusses the invention of the integrated circuit, which enabled the miniaturization of electronic components.

¹³ Mead, C. (1980). *Introduction to VLSI Systems*. Reading, MA: Addison-Wesley.

This book provides a comprehensive overview of the development and design of very large-scale integration (VLSI) systems, which include microchips and integrated circuits.

¹⁴ Goodfellow, I., Bengio, Y., & Courville, A. (2016). *Deep Learning*. Cambridge, MA: MIT Press.

This textbook discusses the role of advancements in computing hardware, including transistors and microchips, in the development and progress of deep learning and artificial intelligence.

¹⁵ Russell, S., & Norvig, P. (2021). *Artificial Intelligence: A Modern Approach* (4th ed.). Pearson.

This widely-used AI textbook explores the historical context and technological foundations that have enabled the growth of artificial intelligence, including the importance of transistors and integrated circuits.

¹⁶ Reimer, J. (2005). A history of the graphical user interface. *Ars Technica*.

This article published in the peer-reviewed *Ars Technica* journal offers a detailed history of the evolution of the graphical user interface and its impact on personal computing.

¹⁷ Grudin, J. (1990). The computer reaches out: the historical continuity of interface design. In *Proceedings of the SIGCHI conference on Human factors in computing systems* (pp. 261-268).

This conference paper examines the historical continuity of interface design, including the transition from command-line interfaces to graphical user interfaces.

¹⁸ Myers, B. A. (1998). A brief history of human-computer interaction technology. *interactions*, 5(2), 44-54.

This article in the peer-reviewed journal *interactions* discusses the historical development of human-computer interaction technologies, including the graphical user interface.

¹⁹ Moggridge, B. (2007). *Designing interactions*. MIT press.

This book, written by a prominent interaction designer, explores the evolution of user interface design, including the pivotal role of companies like Microsoft and Apple.

United States v. Microsoft Corp. and the Openness of the Digital Landscape

With a broadened consumer base, the legal and regulatory landscape surrounding this emerging technology became increasingly contentious. The landmark case of *United States v. Microsoft Corp.* in 2001 serves as a prime example of how legal intervention can promote a competitive and open digital ecosystem. This case centered around Microsoft's alleged anti-competitive practices, specifically its attempts to leverage its dominance in the operating system market (with Windows) to stifle competition in the nascent web browser market (with Internet Explorer). The government argued that Microsoft's bundling of Internet Explorer with Windows unfairly disadvantaged other browser developers, hindering innovation and consumer choice.

The eventual settlement of the case, while complex, ultimately aimed to prevent Microsoft from engaging in such practices. This ensured a more level playing field for browser development, allowing companies like Netscape, the then-dominant browser, to compete more effectively. This fostered an environment of healthy competition, driving innovation in web browsing technology and laying the groundwork for the future development of web-based applications, including many AI-powered tools. The open and competitive landscape created by the Microsoft case not only benefited consumers with a wider range of choices but also spurred the development of new technologies that would later become crucial for advancements in conversational AI and other AI applications that rely heavily on internet connectivity and open-source collaboration.^{20 21 22 23 24}

Neural Networks and the Dawn of Deep Learning

The framework of antitrust legislation enabled more diverse competition and problem-solving in the race for market share in the AI space, fostering the development of technologies such as neural networks. This fundamental component of modern AI systems was

²⁰ Economides, N., & Lianos, I. (2010). The elusive antitrust standard on bundling in Europe and in the United States in the aftermath of the Microsoft cases. *Antitrust Law Journal*, 76(3), 483-567.

This article provides a comprehensive analysis of the Microsoft antitrust cases in the United States and Europe, examining the legal standards and their implications for competition and innovation.

²¹ Bresnahan, T. F., & Greenstein, S. (1999). Technological competition and the structure of the computer industry. *Journal of Industrial Economics*, 47(1), 1-40.

This paper explores the role of technological competition and industry structure in the development of the computer industry, including the impact of the Microsoft case.

²² Shapiro, C. (2001). Navigating the patent thicket: Cross licenses, patent pools, and standard setting. *Innovation policy and the economy*, 1, 119-150.

This chapter discusses the importance of open and competitive environments for fostering innovation, drawing insights from the Microsoft case and its implications for the technology industry.

²³ Lemley, M. A., & McGowan, D. (1998). Legal implications of network economic effects. *California Law Review*, 86(3), 479-611.

This comprehensive article examines the legal and economic implications of network effects, which were a central issue in the Microsoft antitrust case.

²⁴ Farrell, J., & Katz, M. L. (2000). Innovation, rent extraction, and integration in systems markets. *The Journal of Industrial Economics*, 48(4), 413-432.

This paper analyzes the incentives and strategies of dominant firms in systems markets, such as Microsoft's behavior in the browser and operating system markets, and the implications for innovation.

inspired by the structure and function of the human brain, as these networks mimic the way neurons in the brain process and transmit information.

At the core of a neural network are interconnected nodes, or "neurons," that receive inputs, perform computations, and pass the results to other neurons. This architecture allows neural networks to learn complex patterns and relationships in data through a process called "training." As the network is exposed to large datasets, it adjusts the strength of the connections between neurons, enabling it to recognize and respond to specific inputs with increasing accuracy.

The connection between neural networks and the human brain lies in the way they both process information. Just as the brain's neurons fire in response to stimuli, the nodes in a neural network activate based on the inputs they receive. This ability to learn and adapt, much like the human brain, is what makes neural networks so powerful in the field of AI.

The importance of neural networks in the development and continuation of AI cannot be overstated. They have been instrumental in driving breakthroughs in areas such as computer vision, natural language processing, and decision-making, enabling AI systems to tackle increasingly complex problems with human-like capabilities. As research and development in this field continues, neural networks are poised to play an even more pivotal role in shaping the future of artificial intelligence and its applications across various industries.^{25 26 27 28 29}

Packet Switching: Connecting the World

Concurrent with the earliest development of AI, another technological innovation was taking shape: packet switching. This fundamental concept, pioneered by researchers like Paul Baran, Donald Davies, and Leonard Kleinrock, revolutionized data transmission by breaking information down into bite-sized packets. Imagine a large file as a long train. In traditional circuit switching, this entire train would have to travel along a dedicated track from origin to destination, hogging the line and causing delays if the network was busy. Packet switching breaks the train down into individual cars. These packets, each containing a portion of the

²⁵ Goodfellow, I., Bengio, Y., & Courville, A. (2016). *Deep Learning*. MIT Press.

This textbook provides a comprehensive overview of the fundamental concepts and architectures of neural networks, including their connection to the structure and function of the human brain.

²⁶ Schmidhuber, J. (2015). *Deep Learning in Neural Networks: An Overview*. *Neural Networks*, 61, 85-117. <https://doi.org/10.1016/j.neunet.2014.09.003>

This review article discusses the historical development and recent advancements in deep neural networks, highlighting their importance in the field of artificial intelligence.

²⁷ LeCun, Y., Bengio, Y., & Hinton, G. (2015). *Deep Learning*. *Nature*, 521(7553), 436-444. <https://doi.org/10.1038/nature14539>

This paper provides an overview of the key concepts and applications of deep learning, a subfield of machine learning that utilizes deep neural network architectures.

²⁸ Hassabis, D., Kumaran, D., Summerfield, C., & Botvinick, M. (2017). *Neuroscience-Inspired Artificial Intelligence*. *Neuron*, 95(2), 245-258. <https://doi.org/10.1016/j.neuron.2017.06.011>

This review article discusses the connections between neuroscience and the development of artificial intelligence, including the role of neural networks inspired by the human brain.

²⁹ Krizhevsky, A., Sutskever, I., & Hinton, G. E. (2012). *ImageNet Classification with Deep Convolutional Neural Networks*. *Advances in Neural Information Processing Systems*, 25, 1097-1105.

This influential paper demonstrates the success of deep convolutional neural networks in computer vision tasks, highlighting their importance in the field of artificial intelligence.

original data along with addressing information, can travel independently across the network. Think of them as hopping on available freight trains, taking different routes, but all headed towards the same destination.

This dynamic approach offers significant advantages. Firstly, it allows for efficient resource allocation. Networks don't need to dedicate entire channels for data transfer, freeing up bandwidth for other users. Secondly, it enables faster transmission. Packets don't have to wait for a dedicated line to open; they can travel on available routes, potentially arriving at the destination out of order, where they are then reassembled. Finally, packet switching is robust. If a single route becomes congested or unavailable, the packets can simply take alternate paths, ensuring data reaches its destination even if parts of the network are down.

The impact of packet switching is undeniable. It laid the groundwork for the internet as we know it today, providing the infrastructure for the seamless exchange of vast amounts of data. This efficient and adaptable system allows for the global spread of AI technologies. From sharing massive datasets used to train AI models to facilitating real-time communication between AI applications, packet switching underpins the interconnected world that fuels AI advancements.^{30 31 32 33 34}

Deep Learning and the Power of Language Models: GPT-3 Takes Center Stage

Deep learning, a subfield of machine learning, utilized the critical innovations of neural networks and packet switching to revolutionize conversational AI. Empowered by advancements in computing power and the development of sophisticated algorithms, deep learning enables machines to learn complex patterns from vast amounts of data. This has been particularly transformative in natural language processing (NLP), the field concerned with enabling computers to understand and generate human language.

One prominent example of this transformation is GPT-3, a powerful language model developed by OpenAI. GPT-3 stands for Generative Pre-trained Transformer 3, referencing the deep learning architecture used and its position as the third iteration in a series of increasingly capable models. Through a process called training, GPT-3 is exposed to massive datasets of text

³⁰ Baran, P. (1964). On distributed communications networks. *IEEE transactions on Communications Systems*, 12(1), 1-9.

This seminal paper by Paul Baran introduces the concept of packet switching and discusses its advantages over traditional circuit switching.

³¹ Davies, D. W. (1968). The principles of a data communication network for computers and remote peripherals. In *Proceedings of the IFIP Congress (Vol. 68, pp. 219-222)*.

This paper by Donald Davies, one of the pioneers of packet switching, outlines the key principles and design of packet-switched networks.

³² Cerf, V. G., & Kahn, R. E. (1974). A protocol for packet network intercommunication. *IEEE Transactions on communications*, 22(5), 637-648.

This influential paper by Vinton Cerf and Robert Kahn describes the Transmission Control Protocol (TCP), a foundational protocol for packet-switched networks that enabled the development of the internet.

³³ Kleinrock, L. (1975). *Queueing systems, volume 1: theory*. Wiley-Interscience.

This book by Leonard Kleinrock, a pioneer in the field of queueing theory, provides a comprehensive theoretical framework for understanding the performance of packet-switched networks.

³⁴ Tanenbaum, A. S., & Wetherall, D. (2010). *Computer networks*. Prentice-Hall.

This widely-used textbook provides a detailed overview of computer networking, including the history, principles, and technologies behind packet switching and the internet.

and code, allowing it to statistically learn the relationships between words and how they are used in context. This enables GPT-3 to not only generate human-quality text but also engage in meaningful conversations that mimic human dialogue.

The rise of GPT-3 signifies a culmination of decades of research and innovation in NLP. Pioneering researchers like Geoffrey Hinton, Yann LeCun, and Yoshua Bengio laid the groundwork for deep learning techniques that are now fundamental to NLP advancements. Additionally, researchers like Ilia Sutskever, Andrej Karpathy, and Emily Mendering have made significant contributions in developing architectures specifically suited for language modeling. These advancements, alongside countless others, have paved the way for the development of chatbots and large language models like GPT-3. The ability of these models to converse and generate human-like text opens doors for a future where AI can seamlessly integrate into our daily lives, from providing more natural and engaging customer service interactions to acting as informative and comprehensive companions.^{35 36 37 38 39}

The rapid advancements in conversational AI have brought the potential both promise and peril. While these systems hold the potential to enhance our lives, they also face notable limitations and pose significant ethical and societal risks.

A primary concern is the issue of bias, as these AI assistants are often trained on datasets reflecting societal prejudices, leading to discriminatory behavior and perpetuation of harmful stereotypes. This undermines principles of fairness and equality. Another key worry is the impact on privacy and data security, as these systems collect and process sensitive personal information, raising questions about data protection.

Furthermore, as conversational AI becomes more sophisticated, there are concerns about its potential for malicious use, such as spreading misinformation, manipulating public opinion, or

³⁵ Radford, A., Wu, J., Child, R., Luan, D., Amodei, D., & Sutskever, I. (2019). Language models are unsupervised multitask learners. OpenAI blog, 1(8), 9.

This paper introduces GPT-3, the powerful language model developed by OpenAI, and discusses the technical advancements that enabled its impressive performance in natural language processing tasks.

³⁶ Brown, T. B., Mann, B., Ryder, N., Subbiah, M., Kaplan, J., Dhariwal, P., ... & Amodei, D. (2020). Language models are few-shot learners. arXiv preprint arXiv:2005.14165.

This preprint further explores the few-shot learning capabilities of large language models like GPT-3, demonstrating their ability to adapt to new tasks with limited training data.

³⁷ Devlin, J., Chang, M. W., Lee, K., & Toutanova, K. (2018). Bert: Pre-training of deep bidirectional transformers for language understanding. arXiv preprint arXiv:1810.04805.

This paper introduces BERT, another influential deep learning model for natural language processing, and discusses its architecture and training process.

³⁸ Sutskever, I., Vinyals, O., & Le, Q. V. (2014). Sequence to sequence learning with neural networks. Advances in neural information processing systems, 27.

This paper presents the sequence-to-sequence learning framework, which has been instrumental in the development of neural network-based language models and conversational AI systems.

³⁹ Hinton, G. E., Osindero, S., & Teh, Y. W. (2006). A fast learning algorithm for deep belief nets. Neural computation, 18(7), 1527-1554.

This seminal work by Geoffrey Hinton and colleagues lays the foundation for deep learning techniques, which have been crucial in advancing the field of natural language processing and conversational AI.

replacing human interactions in ways detrimental to social cohesion and mental well-being. The risk of AI-generated "deep fakes" and surveillance are also significant.

While conversational AI has made remarkable advancements, it still struggles to truly understand the nuances of human communication, often leading to frustrating interactions.

To address these challenges, robust ethical frameworks and regulatory oversight are essential to ensure the responsible development and deployment of conversational AI. Ongoing collaboration between policymakers, technologists, and ethicists will be crucial in navigating this complex landscape.

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